

KARL KRONER KG

(hereinafter referred to as KKUB)

PRINCIPLES

The belief in values shapes our actions

These principles determine the behaviour of KKUB employees and shareholders in their relationships with customers, interested parties, competitors, associations and the public.

Our principles are essentially based on the principles of the management consultants in the BDU e.V., insofar as these do not contradict the goals of individual projects or the interests of the customers.

The principles of the KKUB comprise:

Professional competence

KKUB only accepts orders for which the necessary skills, experience and employees can be provided.

KKUB seeks solutions that best meet the state of the art, the development of individual economies, industries and the needs of its customers.

KKUB makes every effort to improve its knowledge, skills and process technologies and makes the advantages of these improvements available to its customers.

Seriousness and effectiveness

Reliability and effectiveness form the basis for an exemplary price/performance ratio.

KKUB only recommends its services if the services bring advantages for the customer.

KKUB provides realistic estimates of services, deadlines and costs and does everything in its power to comply with them.

● Objectivity and neutrality

We don't do courtesy appraisals and are absolutely neutral.

Consultants provide unbiased and objective advice and also express unpleasant opinions.

The advisors do not prepare any accommodation reports and oppose subjective influence by third parties.

The consultants commit themselves to neutrality towards suppliers of equipment, aids and services which are necessary for the realisation of the proposals. Insofar as KKUB recommends suppliers, this shall only take place on the basis of the requirements of the customers and a comparative analysis of the range of services offered by the suppliers.

If consultants recommend solutions which are sold by KKUB or in which KKUB is interested in any way, the consultants point this out and do not give the impression of a neutral product selection.

● Advertising

We only advertise in terms of our skills and experience.

Consultants respect the intellectual copyright of suggestions, concepts and publications of others and use such material only with indication of source.

KKUB recommends only those partners whose level of performance is known and clearly states the responsibility as well as type and scope of cooperation in the case of cooperation.

KKUB commits itself to serious behaviour in advertising and acquisition and presents its qualifications with regard to skills and experience.

● Privacy

Confidentiality is the most important principle.

No references are given in this sense. All consultants treat all internal processes and information of the client or information that becomes known through the cooperation as strictly confidential.

In particular, order-related documents and information as well as the personal data of the contact persons are not passed on to third parties or otherwise made accessible.

KKUB does not grant any general exclusion from competition. In special cases, agreements can be made about a special exclusion from competition.

● Failure to poach

Neutrality is ensured by refraining from poaching.

The consultants working on behalf of KKUB offer neither direct nor indirect positions to employees of the customer, unless this is done within the scope of a contractually agreed scope with the customer.

KKUB does not expect the customer to conduct recruitment negotiations with any of its employees during the course of the collaboration, in order to ensure the objectivity of the work and the success of the projects.

KKUB does not actively poach employees from other companies.

● Appropriate pricing

Good advice requires meritocracy.

Meritocracy is a form of leadership that emphasizes the cardinal virtues (justice, moderation, bravery and high spirits as well as wisdom or wisdom) and formal education.

KKUB expects flexibility, high performance and excellence from its consultants and charges fees that are in proportion to the type and scope of the work carried out. KKUB's fee rates are based on the average fees of leading consulting companies.

KKUB specifies the offers in such a way that the customer can recognize which other costs are charged in addition to the fee.

Fixed-price offers are only made for services or works whose scope is to be surveyed or for which, after preliminary investigations subject to a fee, the scope and degree of difficulty of the tasks to be solved have been worked out in a manageable and binding manner.

Further Questions?

If you have any further questions, please call us or send us an e-mail. We will contact you immediately.

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