

KARL KRONER KG

(hereinafter referred to as KKUB)

EVENTS

Fireside evenings, seminars, workshops

With events, KARL KRONER KG (hereinafter referred to as KKUB) creates the framework for the transfer of information and the exchange of ideas with regard to current topics from business and politics as well as suggestions from the fields:

- MANAGEMENT CONSULTING
 - Strategy-Excellence
 - Organizational Development,
 - Corporate Development,
 - Corporate Governance
- CADASTRE OF STANDARDS
- LEGAL CADASTRE
- REPRESENTATION OF INTEREST (Governmental Relations)

KKUB's 2021 events program is scheduled for publication in the first quarter of 2021.

● Fireplace Evenings

A goal of the fire-place evenings is the direct communication in small circle (10 to 20 persons) as well as the promotion of the exchange of opinions to current topics. Current topics can be for example:

- o topics from economy and politics
- o development trends
- o exchange of ideas on management tasks

Participants are appropriately selected management circles.

● Seminars

Seminars serve to convey and deepen knowledge. They are offered specifically for companies or industries.

Seminars are characterized by greater interactivity between leader and seminar participants. In small, clearly arranged groups of about ten to twenty participants, information is conveyed and discussed in a project-specific manner.

At the end of a seminar, a seminar paper is often to be written or, in some cases, an exam is to be taken.

Participants receive a certificate at the end of the seminar.

MORE INFORMATION

Digital technology is changing our lives.

With its digital strategy, the EU wants to ensure that this change works for people and companies and contributes to Europe's climate neutrality by 2050.

According to the Commission, it is determined to make the coming decade the "Digital Decade" of Europe. Europe must now extend its digital sovereignty and set its own standards instead of following others.

The focus should be on data, technology and infrastructure.

- > Artificial Intelligence
- > European Data Strategy
- > European Industrial Strategy
- > High Performance Computing (HPC)
- > Online platforms
- > Cyber security
- > Digital skills
- > Connectivity

(Source: https://ec.europa.eu/info/strategy/priorities-2019-2024/europe-fit-digital-age_en)

Consultants of KARL KRONER KG (hereinafter referred to as KKUB) will incorporate these topics into the 2021 event program and address the effects on organizational development, corporate development and corporate management.

Further Questions?

If you have any further questions, please call us or send us an e-mail. We will contact you immediately.

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