

KARL KRONER KG

(nachstehend KKUB genannt)

MANAGEMENT CONSULTING

SUSTAINABLE, HOLISTIC, FUTURE-ORIENTED

APPRAISER ACTIVITIES

Key for the assessment of the circumstances

Appraiser activities serve the normative, strategic and / or operational management to evaluate individual facts and to prepare, justify or implement decisions.

Consultants, who take on appraiser activities, see themselves as neutral experts, who assess the commissioned facts in the given objectivity.

Within the scope of the appraiser activities, all essential aspects of an area of analysis (process, process chain, business unit, company, group) as well as its internal and external environment can be evaluated from a normative, strategic or operational perspective.

The decision - on the implementation of the facts reported within the scope of the expert opinion - and thus also the solution of the client's problem is the responsibility of the client's managers.

The appraiser activity is an essential instrument for the identification of problems as well as for the development of solutions for a problem of the client system. The appraiser activity provides the starting point for the development, discussion and argumentative evaluation of concepts or development measures.

EXAMPLES OF APPRAISER ACTIVITIES

On the basis of fee contracts, the KKUB takes on Appraiser activities with regard to all essential external and internal aspects of the respective analysis area (process, process chain, area, company, group) from a normative, strategic or operational point of view. Examples include:

1. Analysis of the legal implications of an area of analysis (process, process chain, division, business unit, company)
2. Analysis of the standards impact of an area of analysis (process, process chain, division, business unit, company)
3. Analysis and evaluation of the technologies used
4. Analysis and evaluation of the image of the products and the company
5. Analysis and evaluation of the personnel structure
6. Sector analyses and positioning in sector comparison
7. Location analyses (environment, sales market, infrastructure, prestige, clustering, resource market and degree of fulfilment of company-specific requirements)
8. Analysis of economic and economic policy aspects of the location in e.g. G20 comparison
9. Quantitative assessment of the analysis area
10. Qualitative assessment of the analysis area
11. Key figure analysis of the analysis area
12. Competition analyses
13. Market and potential analyses
14. Assessment of the market entry thresholds
15. Assessment of processes, process chains and production networks (development potentials, development options, capital productivity)
16. Evaluation of the process chains supplier - service provider - customer (costs, financial requirements, capital productivity, return on investment)
17. Evaluating the dimensions of information management of organizations, companies or global corporate structures
18. Evaluation of prices and quantity structures of services (pricing policy taking into account global differences in costs and performance)

ANY MORE QUESTIONS?

If you have further questions about our services, please contact us. We will get back to you immediately. The contact data and legal information of the KKUB website ([imprint](#)) apply.

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