

KARL KRONER KG

(nachstehend KKUB genannt)

MANAGEMENT CONSULTING

SUSTAINABLE, HOLISTIC, FUTURE-ORIENTED

EXPERT ADVICE

Key to the success of quantitative and quantitative renewal

Expert consultants have the knowledge and skills they have acquired through their many years of experience in the assessment of framework conditions and the entrepreneurial and organizational design or transformation of individual processes, process chains, business units, companies or group structures.

Contact persons for the expert consultants are executives in the normative, strategic or operational management of companies who have specific knowledge and skills based on many years of experience and are therefore experts themselves.

Expert advice assignments can be broken down as follows:

- Managers of the customer (experts) know the problem of the analysis area (process chain, division, business unit, company or group) and can define the information requirements themselves. The customer commissions an expert consultant who, based on his knowledge and skills, can provide the desired information on the basis of an expert opinion.
- Managers of the customer (experts) are not or insufficiently familiar with the problem of the area of analysis (process, process chain, division, business unit, company or group) and are unable to define the information requirements themselves. In this case, the expert consultant receives the assignment:
 - support the customer in identifying his information needs and to provide the desired information on the basis of expert opinions and
 - to submit and evaluate suggestions for improvement for the sustainable development of the field of analysis

EXAMPLES OF EXPERT ADVICE

KKUB accepts assignments of expert consulting - with regard to all essential external and internal aspects of an analysis area (process, process chain, division, business unit, company or group) - on the basis of fee contracts. Consulting topics can be:

● Holistic management

- Location analysis and determination
- The organizational task in times of social change
- Development trends; Effects on structures and cultures
- Relationship between specifications - structures – cultures
- Integration of the organization into an overall management concept
- Design of organizational structures and management systems
- Development of problem-solving behavior in an organization
- Integration of guidelines, structures and cultures within the framework of organizational and corporate development measures

● Holistic management in practice;

- Identification of tasks and solution options
- Success factors for operational superiority
- Success factors for strategic superiority
- Ensure company growth
- Design effectiveness effectively
- Expand core competencies
- Strengthen value management, capital productivity and financial leadership

● Modeling and simulation

- Relationships between economics and business management
- Environment and market analysis
- Success factors
- Competition analysis; Strengths / weaknesses profiles
- Delimitation of the essential company processes
- Normative analysis; Legal and norm impact
- Modeling processes, process chains and business units
- Simulation / sensitivity analysis
- Identification of the need for action and the potential for improvement

- Strategy determination, strategy formulation and strategy evaluation;
Improve market position and company value
 - determination of the need for action; Specifications and goals
 - Strategy determination and formulation
 - Evaluation principles and evaluation criteria
 - Quantitative evaluation of strategies
 - Qualitative evaluation of the strategies
 - Contribution of strategies to improve the market position
 - Contribution of strategies to improve company value

- Control of organizational and corporate development;
quantitative and qualitative renewal
 - Realignment of vision and goals
 - Realignment of processes and structures
 - Revitalization of the range of services
 - Bring organization to new life

ANY MORE QUESTIONS?

If you have further questions about our services, please contact us. We will get back to you immediately. The contact data and legal information of the KKUB website ([imprint](#)) apply.

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