

KARL KRONER KG

(hereinafter called KKUB)

MANAGEMENT CONSULTING

SUSTAINABLE, HOLISTIC, FUTURE-ORIENTED

SYSTEMIC ADVICE

Systemic consultants observers of social systems.

From the perspective of a systemic consultant, a business unit, a company, a group, an industry or an economic area is viewed as a collection of social systems. Social systems that build networks according to interests, confirm each other via these networks, develop and propagate constructions of reality and motivate to take action or promote or irritate an opinion.

Systemic counseling does not consist in working out a solution to a problem in the client system. The aim of the consultation is to develop, evaluate and implement measures that contribute to a change, weakening or strengthening of the prevailing constructions of reality.

The KKUB takes on orders for systemic advice on the basis of fee contracts. The KKUB differentiates between the following alternatives, depending on the goals and orientation of the systemic advice:

- Systemic advice with regard to the internal environment of the client system in the context of organizational and corporate development tasks.
- Systemic advice with regard to the external environment of the client system in terms of Governmental Relations & Affairs (hereinafter referred to as GR).

FURTHER QUESTIONS?

If you have any further questions about our services, please contact us. We will then get back to you immediately. The legal information in this documentation applies ([Imprint](#)).